



# The Inspiring Leader™

Driving Powerful Business Results by Motivating Others to High Performance

## THE CASE FOR INSPIRING LEADERS

Zenger Folkman's extensive research shows that leaders who consistently inspire and motivate others to high performance drive superior levels of employee engagement and commitment, resulting in an increase in employee productivity and ultimately organizational profitability. *The Inspiring Leader Workshop* demystifies this difficult and important aspect of being a leader. How? Through a practical, skill-building workshop that draws from statistically significant data and objective empirical evidence. What does this mean for your organization? Simply put, inspiring leaders generate extraordinary results.

## WORKSHOP IN BRIEF

Prior to the workshop participants complete a short Inspiration Assessment to identify their preferred approach to inspiring others. During the workshop, personalized results are delivered and a variety of proven learning methodologies are employed to build the necessary skills to become inspiring back on the job. At the end of the day, participants leave with an individualized Inspiration Plan complete with concrete goals and actions that can be used to generate personal change— resulting in more positive outcomes for the organization.

## FORMAT

A one-day interactive, instructor-led experience that employs assessment, experiential learning, discovery, short lectures, group discussion, and practice sessions with feedback.

## AUDIENCE

This workshop is applicable for leaders at all levels of an organization from C-level executives to first-line supervisors. It may be delivered to executive or management teams, intact or cross-functional work teams, or to individuals gathered from different parts of an organization.

## CUSTOMIZATION

*The Inspiring Leader Workshop* can easily be customized to provide flexible delivery options.

## KEY LEARNINGS AND TAKEAWAYS

Workshop participants will increase their leadership effectiveness by:

- Learning the ten attributes and behaviors that define inspiring leadership
- Discovering the six approaches the best leaders use to inspire others
- Practicing proven communication styles and receiving on-the-spot feedback
- Employing specific methods to make genuine emotional connections in the workplace
- Understanding the variety of ways people are inspired and developing the skills and flexibility to utilize individualized approaches

After completing their Inspiration Plan participants leave with the motivation to be more inspiring, the competence to inspire and motivate reasonably well and the confidence to try new things that will immediately lead to their becoming a more inspiring leader.

## MATERIALS

Each participant will receive:

- *The Inspiring Leader Assessment* and personal report
- *The Inspiring Leader Participant Manual and Development Guide*

